

Savo chairs - the best sitting experience



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"Our ambition for chair design is that the customer will say "WOW" both when viewing our chairs from a distance as well as when sitting in them" **CEO Ervin Kohn**

welcome to Savo

Our aim is to provide our customers with an excellent sitting experience. Savo has been designing and marketing chairs since 1945 and is a leading manufacturer of both high quality and good functionality. Many years experience and the high level of competence acquired during the process allow us to offer a life-long warranty on all our products. Our trendsetting sitting concept, Savo Floating Tilt[®], gives you the freedom and movement you crave while being seated. Good ergonomics is, however, no longer enough to be the number one in chairs. Aesthetics is also an important part of well-being and our ambition is to be a leader in both ergonomics and aesthetics. The Savo Ikon series is a good example of this. This catalogue illustrates the broad selection that we offer and you are welcome to contact us directly or any one of our many outstanding dealers.

Welcome to a pleasant sitting experience!

"The chair is alive and makes me happy." About Savo Ikon **Physiotherapist Asbjørn Halvorsen**

design for well-being

The human body is always longing to make movements. This is especially true when our work is mainly done in a sitting position although it is then more difficult to move about as much as we would like. With this in mind we developed a new and multi-dynamic sitting concept, Savo Floating Tilt[®], which invites



you to move. The result is a unique experience of freedom and well-being throughout a long day spent in the office chair.

With the Savo Floating Tilt[®], the seat and back move independently of each other. Independent movement of the seat and back, combined with the balance seat, allows the body to be supported and the muscles to remain active. At the same time the necessary support for any sitting position is provided and feet may be kept on the floor while leaning back. Therefore you avoid pressure under your thighs and it feels natural. Recent scientific studies have concluded that our philosophy, describing the Savo



sitting concept, is the closest you get to natural movement. In other words, the chair follows the body's natural movements giving you both movement and freedom while seated. In this way the sitting experience provides the well-being you deserve.





our designers



Ralph C. Schmidt Design manager at Savo since 1996. Head of project and responsible for the design of Savo Ikon, Fos, Studio and XO

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Fredrik Torsteinsen Fredrik has worked for Savo since 1993 with product design and design of stands at fairs. He designed the Savo Ikon/Maxikon together with Svein Gusrud. Fredrik has won a number of prizes.



Svein Gusrud

Professor of furniture design at the National College of Art and Design. Svein works for Savo on various design projects and designed the Savo Ikon/Maxikon together with Fredrik Torsteinsen.

> **Jurek Buchacz** Jurek has been with Savo since 1983 and is the designer of the following models: Savo Euros 50, Eos, Apollo, Astarte, Augustus and XO.



"Our philosophy in the design process was that the mechanical, physical and aesthetic elements should not be in competition with each other but should play on the same team. They should form a totality. We were not prepared to compromise on either visual or functional design." About Savo Ikon.

Svein Gusrud, Fredrik Torsteinsen and Ralph C. Schmidt



"Savo Ikon is more than just another chair. It is a small design revolution in many ways and can be viewed as the symbol of the change that has taken place in Norwegian furniture design since the turn of the millennium"



Successful office chairs are like a marriage between elegance and ergonomics. Office chairs influence the way we work, how we relax and how we play.

We create identity through design. Details are important when the totality is simple. Totality is important if we are to create authentic and distinct identity. Identity can only be created when the product and the history behind the product are in harmony.

Consider how each material exudes its own personality. New materials create exciting possibilities and new languages. Traditional materials are honest. Soft materials are kind. Heavy materials are safe. Plastics can be humorous while metal is clean and wood is warm. We view innovative combinations of materials and contrasts as decisive means in the international market.



Savo has the following quality goal. Our quality is to be experienced by our target groups as the very best. We acknowledge that it is not enough to calculate and prove that we deliver quality. Ultimately it is the customer experience that is most important of all. We also acknowledge that quality experience has something to do with expectations. Therefore we set ourselves a high level of ambition when we say that we want to deliver the best quality.

Savo is quality certified ISO 9001, has environmental certification ISO 14001 and the EMAS registration. Savo was also awarded the Oslo City prize for its environmental commitment.



Award for Design Excellence Awarded by the Norwegian Design Council









Savo XO HLN Design: Jurek Buchacz

Savo XO - a special sitting experience

Savo's main focus when designing its chairs is the sitting experience. Our Savo XO model offers a newly designed seat based on the unique Vikon®technology. This hard-wearing seat leaves a soft impression with excellent support. Savo XO comes with the Savo Floating Tilt®. This elegant, stream-lined and user-friendly chair gives any work environment an extra aesthetic dimension. For those who want the very best, the stylish Savo XO will satisfy even the highest expectations. The Savo XO Conference has been honoured with the Good Design Award by the Norwegian Design Council in 2007.



Savo XO Conference M



Savo XO ML



Savo XO HLN



The Savo XO is available with either high back with headrest or medium back without headrest. Both models have optional armrests. There is a variety of fabric or leather to choose from, as well as a selection of wood finishes. Savo XO Conference is a Savo XO adjusted to meet the requirements of the conference room. It has upholstered armrests in fabric or leather and is height adjustable. The chair comes without headrest and sliding seat.



Award for Design Excellence Awarded by the Norwegian Design Council Nominated for: Honours Award for Design Excellence Awarded by the Norwegian Design Counc









Savo Ikon - a new generation

Savo Ikon and Maxikon are two ground-breaking chairs designed by the leading designers in Norway. The core team consists of Professor in Furniture Design Svein Gusrud MNIL, Designer Fredrik Torsteinsen MNIL and Project Manager Ralph C. Schmidt who is Design Manager at Savo. The chairs are inspired by functionalism and simple design. Our ambition was to design a classic. The Savo Ikon has been honoured with the Good Design Award and was nominated for the Honours Award for Design Excellence by the Norwegian Design Council in 2002.



Savo Ikon1 Plastic seat and backrest



Savo Ikon2 Upholstered seat, plastic backrest



Savo Ikon3 LN Upholstered



Savo Ikon3 LN Upholstered



Savo Ikon4 LN Upholstered, translucent backrest cover



Savo Ikon5 LN Fully upholstered

Savo Ikon consists of 5 models. They can all be delivered with a black base or a polished aluminum base. The first row shows Savo Ikon1, 2 and 3 with the black base and the second row shows Savo Ikon3, 4 and 5 with the polished aluminium base. All models can be delivered with armrests (L) and headrests (N).



Savo Maxikon5 LNV Design: Fredrik Torsteinsen and Svein Gusrud

Savo Maxikon - a larger family member

If you are looking for an extra soft sitting experience, we can offer the Vikon®-seat for both Savo Ikon and Maxikon models. Together with Savo Floating Tilt® the Vikon®-seat provides an extremely comfortable sitting experience. Savo Ikon and Maxikon are easy to use. The chairs can be adjusted individually while sitting. Savo Ikon and Maxikon are minimalism in practice and do not have any unnecessary parts. All optional extras may be mounted or removed quickly and easily without the use of any tools. Fewer parts mean a simpler and more environmentally friendly production of the chairs. The main materials used are plastic (polypropylene) and aluminum, both recyclable.



Savo Maxikon3 L



Savo Maxikon4 LN



Savo Maxikon5 LN



Savo Maxikon3 Upholstered



Savo Maxikon4 L Upholstered, translucent backrest cover



Savo Maxikon5 LN Fully upholstered

Savo Maxikon has an extra high backrest and consists of 3 models. They can all be delivered with a black base or a polished aluminum base. The first row shows the models with the polished aluminium base and the second row with the black base. All models can be delivered with armrests (L) and headrests (N).



Savo Eos X Design: Jurek Buchacz

Savo Eos - the **simplest** is often the best

Savo Eos is a simple, user friendly and inexpensive chair. It is ideally suited for the office environment where several people share the same chair. Its visual design harmonises very well in a modern office environment. The Savo Eos has Savo Floating Tilt[®] which allows you to move naturally while sitting. The seat and backrest move independently of each other making it possible to move naturally while sitting. Your body is supported as it moves which helps to avoid muscle strain. Best of all, you will probably have more energy at the end of the working day!



The Savo Eos series can be delivered in three basic models: Savo Eos, Savo Eos H and Savo Eos X. Each of these models can be delivered with armrests which can be adjusted in height and width. Alternatively one may choose multi-adjustable armrests that can be adjusted in depth and twisted inwards and outwards.

stylishly simple with high quality

The Savo Studio is ideal for light duty work situations. The chairs are ergonomically shaped for the best lumbar support possible. Savo Studio 22 and 32 feature fully adjustable backrests and Studio 32 also has a tilting seat. The solid Studio 22 chair is ideal for specific office environments where durability and hygiene are paramount such as hospitals, laboratories and industry. The Savo Stool allows excellent freedom of movement and is suitable for just sitting every now and then – whether high up or low down. Typical uses are for the staff in nursery school or at a meeting by the coffee machine in the office. Savo Studio comes with a gas stem that may be normal sized, long or even extra long with footrest.



Savo Studio 32: A simple, solid chair with excellent sitting comfort. Savo Studio 22: A simple, contemporary looking chair with a pu foam seat and backrest. Savo Stool: With a comfortable, soft seat. Available upholstered or in pu foam. Design: Ralph C. Schmidt

<image>



Studio 32

Studio 32 is the chair for those who want something extra in an inexpensive chair. It is simple and solid, and the sitting experience will surprise you.

the chair for an **active** life

The Savo Apollo is designed for movement. It has the Savo Floating Tilt[®], with its unique balanced seat that allows you to move while sitting. Your body is supported as it moves which helps to avoid muscle strain. Regardless as to how busy you are - the Savo Apollo will work with your body - not against it!



The Savo Apollo series can be delivered in two backrest sizes, Savo Apollo and Savo Apollo H. Both models may be delivered with height and width adjustable armrests. Apollo H is also available with a height adjustable headrest as an optional extra. In addition the chairs come in standard finish or with polished base.

flexibility for a long life

Our ambition for the Savo Ikon series was to design a classic, meaning the chair would not become outdated after only a few years. In addition it was to be designed modularly so that it could easily suit different working situations; meeting rooms, work at the pc, work where hygiene is paramount, open office environment and so on.

We wanted to design a chair whose optional extras could be easily and quickly mounted or removed without having to use any tools. We have surely succeeded in our aim. The simple mounting/removing of options gives the chair a unique flexibility of use. Savo Ikon has no screws and no nuts. It will therefore be just as tight after 15 years as it is when new. On the other hand the fabric and foam will in time wear out and need to be replaced. To re-upholster conventional chairs is usually very expensive and certainly time consuming since these have to be sent to the factory. With the Savo Ikon, however, there is no need for transportation to the factory, no transportation back and forth of substitute chair while waiting, and no cost of having a substitute chair. New seats and backrests, in the fabric and colours of your choice, will be produced and replaced on the spot – at your place.

The flexible design of the Ikon series allows for quite another price structure. It is in fact economically sound to give your chairs a new life when necessary. It is both simple and reasonable and the lifetime of the chair is extended considerably.

exciting projects

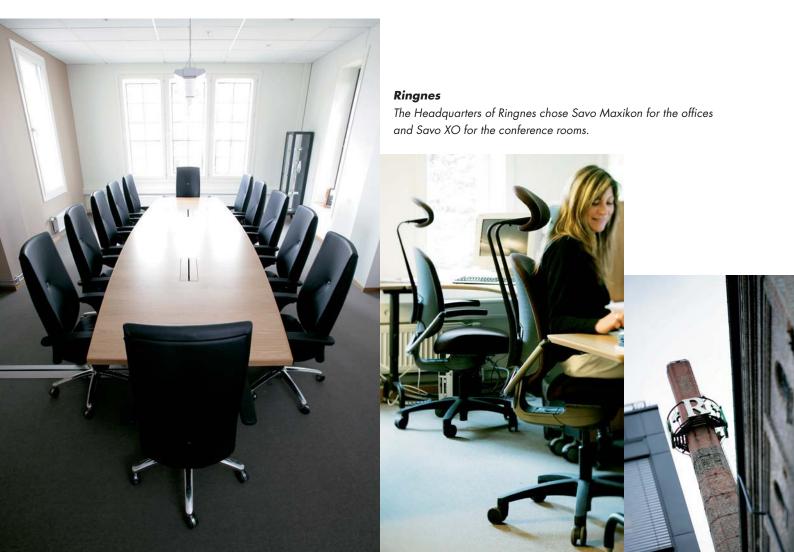
Savo is a leading manufacturer of office chairs in the Scandinavian market. With the broad product selection that we offer and the pace of development we are forever meeting the various demands and challenges of the market. We have a long reference list of which we are proud. On the following pages are some photos of some of our exciting projects.

> **Agresso** Agresso chose Savo Ikon for their reception, offices and conference rooms.



The Copenhagen Opera House The Copenhagen Opera House has 600 office chairs from Savo.







Gjensidige

Elvebakken High School

"We have tried many different suppliers of chairs and I can state that no other supplier has delivered such long lasting chairs." About Savo chairs in the tower at Arlanda. **Mathias Lindgren, ATS Arlanda**

flexibility and multiple usage

Norway Post

24 hour chairs

In the oil industry, air control, emergency services and all other businesses where there is a 24 hour service, it is extremely important that the quality of equipment used is of the highest standards. At the same time the demand for excellent visual design has to be satisfied. We recommend Savo XO and Savo Maxikon5 as 24 hour chairs, upholstered in the fabric 24/7 with more than 500.000 Martindale or leather.

Conference chair

We would like to mention the Savo XO Conference which is designed for use in conference rooms. Our designers have fully utilised their experience and knowledge gained from creating office chairs into the design of conference chairs. The result is a chair with the best ergonomics and the innovative Vikon® technology, giving a most comfortable sitting experience coupled with excellent design.

"We would like to make our customers enthusiastic by passing our own enthusiasm onto them." **CEO and Chief Enthusiast Ervin Kohn**





SAVO®

would you like to know more about Savo?

If so, please don't hesitate to get in touch with our local dealer. We also have our home page on the net: www.savo.com

Savo as

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